

# User Agreement for ND Tackle website and ND Store App

## Welcome to ND Tackle website and ND Store App

By accessing and using our website <https://www.newdirectiontackle.co.uk/> or <https://www.ndtackle.co.uk/> and ND Store App, you ("User" or "You") are agreeing to be bound by the following terms and conditions ("User Agreement") and our General Data Protection Regulation (GDPR), which is incorporated herein by reference. Please read this User Agreement carefully before using our services. If you do not agree to all the terms and conditions of this User Agreement, you may not access or use our website or any services provided through it.

### 1. Scope of Agreement

This User Agreement governs your use of our shopping website and shopping App, including any transactions you make through the site, as well as your access to and use of any content, information, or services provided on or through our website and App.

### 2. Legal Compliance

You agree to comply with all applicable laws, regulations, and directives of the European Union and any country from which you access our website, including but not limited to consumer protection, data protection (GDPR), and electronic commerce laws. If required by individual laws of the countries, separate information is provided on certain matters.

### 3. User Accounts

You may be required to register an account to access certain features or services.

You are responsible for maintaining the confidentiality of your account information, including your password, and for all activities that occur under your account. You must promptly notify us of any unauthorized use of your account or any other breach of security. We have an obligation to ensure the security of IT infrastructures in accordance with recognized standards, especially if we take over hosting services ourselves or have carried out programming.

### 4. Intellectual Property

All content, including but not limited to text, graphics, logos, button icons, images, audio clips, digital downloads, data compilations, and software, on our website and App are the property of New Direction Tackle LTD. or its content suppliers and protected by international copyright laws. You may not use, reproduce, modify, distribute, transmit, republish, display, or perform any of the content on our website for commercial purposes without our prior written consent.

### 5. Product Information and Availability

We strive to provide accurate product information, but errors may occur. We reserve the right to correct any inaccuracies or omissions and to change or update information at any time without prior notice. Product availability is subject to change without notice. We cannot guarantee that all items displayed on our website and App will be available at the time of your order.

## **6. Pricing and Payment**

All prices listed on our website are in GBP or EUR. Payment for all purchases must be made in accordance with the instructions on our website and App. We accept various payment methods as specified on our website and App.

## **7. Delivery and Returns**

Delivery times and costs will be clearly displayed during the checkout process.

You have the right to return most items within 30 days, subject to our Return Policy. This does not exclude the possibility that in certain countries a separate right to cancel purchases may exist in parallel.

## **8. Privacy and Data Protection**

We respect your privacy and are committed to protecting your personal data in accordance with the General Data Protection Regulation (GDPR) [Hyperlink to the GDPR](#). Please refer to General Data Protection Regulation for more information on how we collect, use, and protect your personal data.

## **9. Governing Law and Jurisdiction**

This User Agreement shall be governed by and construed in accordance with the laws of European Union and the United Kingdom, without giving effect to its conflict of law's provisions. Any dispute arising from or related to this User Agreement shall be resolved exclusively in the courts of Germany.

## **10. Changes to this User Agreement**

We reserve the right to modify this User Agreement at any time without prior notice.

By continuing to use our website and App after any such changes, you accept the revised User Agreement.

## **11. Contact Us**

If you have any questions or concerns about this User Agreement or our website and App, please contact us at [info@newdirectiontackle.co.uk](mailto:info@newdirectiontackle.co.uk) or [info@newdirectiontackle.de](mailto:info@newdirectiontackle.de)

By using our website and App, you acknowledge that you have read, understood, and agreed to be bound by this User Agreement and our Privacy Policy.